

# 2024 年“中银杯”四川省职业院校技能大赛 职业英语技能赛项竞赛规程

## 一、赛项名称

赛项编号：SCZZ2024062

赛项名称：职业英语技能

赛项组别：中职组

赛项归属产业：财经商贸类

## 二、竞赛目的

本赛项致力于为全省中职学生及英语教师创建一个交流学习、拓展视野、展示才华的平台，推动中职英语教学模式和人才培养方式转变，展现中职学校英语教学改革成果，着力于中职学生职场情境下的英语应用能力及职业能力的综合培养，服务于中职英语教学改革的发展需求。

## 三、竞赛内容

本赛项分为“在线测评”、“情境交流”和“职场应用”三个环节。具体比赛内容、要求、时限及成绩比例如下：

### （一）在线测评

选手上机操作，使用职业英语能力测试系统，在线测评通用职业场景下的英语综合语言应用能力。每支参赛队 2 名选手卷面成绩的平均分乘以相应系数为此环节最终成绩。本环节限时 1 小时，满分 20 分。

### （二）情境交流

选手以 2 人团队为单位参加此环节比赛。选手抽取一组图片，

图片呈现一个工作任务或事件，内容是与选手生活或将来工作紧密相关的场景。经过 30 分钟的准备后，一名选手在 90 秒之内用英语对图片内容做出描述并阐释个人见解（80 秒时响提示铃，90 秒时响终止铃），另一名选手与裁判就图片主题及描述内容进行 90 秒的互动问答（包括评委提第 2 个问题时间，80 秒时响提示铃，90 秒时响终止铃）。本环节满分 40 分。

### （三）职场应用

选手以 2 人团队为单位完成一个通用职业场景中的工作任务。比赛过程分为两个阶段：第一阶段在备赛室进行，选手抽取到任务后，在 30 分钟内通过分工协作完成该任务；第二阶段在赛场内进行，一名选手在 3 分钟内向裁判陈述任务完成情况（2:50 秒时响提示铃，3 分钟响终止铃），另一名选手在 2 分钟内回答裁判就任务主题及完成情况提出的相关问题（包括评委提第 2 个问题和第 3 个问题时间，1:50 秒时响提示铃，2 分钟响终止铃）。整个过程要求使用英语沟通交流。本环节满分 40 分。

## 四、竞赛方式

本赛项为团体赛，分服务类专业组和其他类专业组两个组别竞赛，采取团队比赛方式，以学校组队参赛。

1. 参赛选手必须是全日制在籍中等职业学校（含职业技工学校）以及五年制高职 1—3 年级全日制在籍学生，资格以报名时所具有的在校学籍为准。

2. 各市（州）参赛队原则上 2 队（每个类别 1 支队伍），成都市原则上 4 队（每个类别 2 支队伍），队员不能同时参加两个组别的比赛。参赛队以学校为单位组队，不得跨校组队，每所学

校每组不超过1支队伍参赛；每支参赛队由2名选手组成，配备2名指导教师和1名领队（可兼任指导教师）。

3. 以市（州）为单位组织报名，通过四川省职业院校技能大赛网络报名系统统一进行。

### 服务类专业名录

| 专业类          | 专业名称                   |
|--------------|------------------------|
| 10 交通运输大类 1  | 航空服务、高速铁路乘务            |
| 12 医药卫生大类 1  | 护理、公共卫生与卫生管理类、健康管理与促进类 |
| 13 财经商贸大类    | 所有专业                   |
| 14 旅游大类      | 所有专业                   |
| 15 文化艺术大类    | 所有专业                   |
| 16 新闻传播大类    | 所有专业                   |
| 17 教育与体育大类   | 所有专业                   |
| 18 公安与司法大类   | 所有专业                   |
| 19 公共管理与服务大类 | 所有专业                   |

### 其他类专业名录

| 专业类          | 专业名称                         |
|--------------|------------------------------|
| 01 农林牧渔大类    | 所有专业                         |
| 02 资源环境与安全大类 | 所有专业                         |
| 03 能源动力与材料大类 | 所有专业                         |
| 04 土木建筑大类    | 所有专业                         |
| 05 水利大类      | 所有专业                         |
| 06 装备制造大类    | 所有专业                         |
| 07 生物与化工大类   | 所有专业                         |
| 08 轻工纺织大类    | 所有专业                         |
| 09 食品药品与粮食大类 | 所有专业                         |
| 10 交通运输大类    | 除航空服务、高速铁路乘务外所有专业            |
| 11 电子与信息大类   | 所有专业                         |
| 12 医药卫生大类    | 除护理、公共卫生与卫生管理类、健康管理与促进类外所有专业 |

## 五、竞赛流程

| 日期     | 时间          | 内容                                     |
|--------|-------------|--|
| 12月19日 | 13:30-16:00 | 参赛队报到                                  |
|        | 16:20-17:00 | 抽签、赛前会                                 |
|        | 17:30-18:30 | “在线测评”环节比赛                             |
| 12月20日 | 8:30-12:00  | “情境交流”环节比赛                             |
|        | 13:00-16:30 | “职场应用”环节比赛                             |
|        | 16:30-17:30 | 成绩复核、公布现场比赛成绩，最终奖项<br>评定以组委会发的正式通知文件为准 |

(具体时间安排以《赛项指南》公布为准)

## 六、竞赛试题

本赛项不公开赛题，赛项样题在本赛项规程中公布(见附件，样题仅供参考)。其中，“在线测评”环节赛题在正式竞赛时由在线系统即时生成。“情境交流”环节赛题由专家组命题，正式比赛时由选手现场抽取赛题；“职场应用”环节赛题由专家组命题，正式比赛时由选手现场抽取赛题；赛题确定后按照“赛项赛题管理办法”执行严格的印刷和装订、保密和领取程序。

## 七、竞赛规则

(一)竞赛期间的每个环节，参赛选手须听从工作人员安排，不得自行离开规定的场地。

(二)在线测评环节，参赛选手需按规定时间提前进入考场；情境交流和职场应用两个环节，参赛队需按规定时间进入候赛室。

## 八、竞赛环境

(一)在线测评

2间有40个机位的计算机教室，确保至少5个备用机位。

## （二）情境交流、职场应用

1 间能容纳 100 人、配备舞台和观众坐席的多功能教室或礼堂做赛场，1 间能容纳 60 人的候赛室，4 间备赛室。

## 九、技术规范：

无特别需要说明的技术规范。

## 十、技术平台

### （一）在线测评

使用职业英语技能在线测试平台竞赛系统。

### 1. 系统架构

竞赛系统基于 B/S（Browser/Server）和 C/S（Client/Server）架构。B/S 架构由服务器端提供集中服务，考生使用浏览器访问（支持 IE8 及以上、火狐、谷歌等主流浏览器，推荐使用更先进的谷歌浏览器）；C/S 架构由机房考场管理端计算机提供控制服务，考生通过客户端（机考应用程序）操作，支持主流 Windows 环境。

### 2. 软硬件配置要求

#### （1）服务器

操作系统：Redhat Linux 或 CentOS 等主流 Linux 服务器操作系统。

系统运行软件：Tomcat + JDK1.7+ MySQL5

Web 服务器硬件配置：

CPU：Intel 四核处理器，主频 2G 及以上

内存：8G

硬盘：300G SAS×4 Raid10（推荐使用 15000 转/分硬盘）

网卡: 1000M 双网卡

UPS: 支持 700 瓦服务器工作 1 小时 (如果机房已有 UPS 则不需要)

资源服务器(可选, 可用大硬盘或配置较好的台式机替换)硬件配置:

CPU: Intel 四核处理器, 主频 1G 以上

内存: 4G

硬盘: 300G SAS

网卡: 1000M 双网卡

UPS: 支持 700 瓦服务器工作 1 小时 (如果机房已有 UPS 则不需要)

## (2) 考场管理端计算机

操作系统: Windows XP、Windows 7

CPU: Intel 四核处理器, 主频 1G 以上

内存: 2G 及以上

硬盘: 32G 及以上

UPS: 支持考场管理端计算机工作 1 小时 (如果机房已有 UPS 则不需要)

## (3) 考生端计算机

操作系统: Windows XP、Windows 7

CPU: Pentium IV 及以上

内存: 1G 及以上

显示器分辨率: 1024×768 及以上

声卡及耳机

网络：可联通考场管理端计算机

其他要求：硬盘还原卡可关闭，所有考生端计算机可进行状态同步。

## （二）情境交流、职场应用

候赛室、备赛室和赛场须标明场地名称和编号，能有效屏蔽手机和网络信号，并配备照相、摄像和录音等设备，赛场配有投影设备、音响、无线麦克等设备。

## 十一、成绩评定

竞赛本着公平、公正、公开的原则，考查参赛选手英语综合语言应用能力及基本职业能力。

### （一）评分方法

本赛项三个环节总分合计 100 分，各环节所占比重为：在线测评 20%、情境交流 40%、职场应用 40%。三个环节得分总和为参赛队最终得分，按照得分从高到低决定名次。

1. 在线测评环节使用纸质试卷，测试内容均为客观题，选手提交试卷后由裁判组织阅卷，即时公布选手答题结果及成绩；其他环节得分由裁判组统一评定，前三组比赛之后评委合议评分标准。每三组比赛完之后现场亮分公布团队成绩。

2. 竞赛期间，参赛选手如有不服从裁判和监考人员、扰乱赛场秩序等不文明行为，由裁判长在 1—5 分范围内酌情扣减其环节相应分数，情节严重者取消其比赛资格，参赛队比赛成绩计为 0 分。有作弊行为的参赛队比赛成绩计为 0 分。

### （二）评分细则

1. 在线测评，满分 20 分。选手得分由计算机根据标准答案

按百分制给出。团队得分的计算方式为两位选手得分的平均数乘以本环节的加权系数 0.2。

2. 情境交流，满分 40 分，其中：

(1) 图片理解（正确理解图片内容，准确把握图片情节，逻辑连贯、完整，明确图片隐含的职业意义）15 分；

(2) 语言表达（观点明确、合理，叙述条理清晰，表述地道、自然、流畅、达意）10 分；

(3) 回答提问（正确理解裁判提问，回答有理有据，观点明确，条理清晰，逻辑性强，有说服力）15 分；

3. 职场应用，满分 40 分，其中：

(1) 信息理解与加工（准确理解任务要求，对信息内容把握到位，分析、筛选出有用信息）15 分；

(2) 团队合作与沟通（分工合理，彼此配合、协助，能采用有效的方式进行沟通，实现信息的有效交流，高效有序地完成任务）15 分；

(3) 任务达成（成功完成任务，对任务完成情况的陈述全面、合理，条理清晰、理由充分，正确理解并回答裁判的问题，说服力强，综合表现优秀）10 分。

4. 成绩审核方法：选手成绩均由相关裁判签字认可，现场工作人员在监督人员的监督下对裁判的成绩核对无误后录入成绩。成绩录入完毕后，工作人员交换岗位进行核对，核实无误后按照各项成绩所占比例统计选手最终成绩，打印完毕后由计分员、裁判长和监督组成员共同签字确认。

5. 成绩复核：为保障成绩评判的准确性，监督组将对赛项总



成绩排名前 30%的所有参赛队伍（选手）的成绩进行复核；对其余成绩进行抽检复核，抽检覆盖率不得低于 15%。如发现成绩错误以书面方式及时告知裁判长，由裁判长更正成绩并签字确认。复核、抽检错误率超过 5%的，裁判组将对所有成绩进行复核。

6. 赛项最终得分：按 100 分制计分，最终成绩经复核无误，由裁判长、监督人员签字确认后公布。

7. 成绩公布方法：选手每环节比赛成绩经过审核无误后由主持人现场公布。选手最终比赛成绩经监督员复核无误后，赛项执委会将第一时间上报大赛组委会并予以公布。

### （三）裁判员选聘

1. 裁判员选聘来源：参赛学校以外的中职学校以及高职学校具有副高以上职称的英语教师。

2. 裁判员人数：本赛项设裁判长 1 人，裁判员 6 人。

## 十二、奖项设定

本赛项设团体奖，服务类专业组与其他类专业组分组评定。其中一等奖 10%，二等奖 20%，三等奖 30%。

获得一等奖的参赛队指导教师由大赛组委会颁发优秀指导教师证书。

## 十三、赛项安全

所有人员不准在竞赛场所和禁烟区域吸烟。比赛期间如遇极端天气等意外状况，请指导教师注意自身及参赛选手的身体健康。如遇身体不适，请及时联系大赛工作人员。

由于比赛涉及专业的演播大厅及专业的灯光及录制设备等，线路杂多，请参赛指导教师及选手等注意自身安全，避免误碰通

电的各种设备。

比赛期间务必请指导教师及参赛选手注意自身的人身和财产安全。比赛休息期间外出的教师或选手更要注意交通安全。

比赛期间如发生火情、伤病等特殊情况，要保持镇静，服从现场工作人员指挥。遇到紧急情况服从安保人员统一指挥，有秩序撤离。

## 十四、竞赛须知

### （一）领队、指导教师须知

1. 领队、指导教师须认真阅读赛项规程，按比赛组委会要求准时参加预备会，并认真传达落实会议精神。

2. 学校自行为参赛选手购买保险。领队、指导教师妥善管理本队人员，遵守并贯彻执行大赛组委会的各项规定。参赛期间保持通讯设备畅通，保持联系。密切配合做好参赛选手的后勤、安全保障和健康工作，确保参赛选手准时参加各项比赛。参赛师生可在学校食堂就餐，支持微信、支付宝支付。

3. 领队、指导教师严格遵守赛场纪律，服从裁判，文明竞赛。各环节比赛期间，指导教师不得进入备赛室或赛场内进行指导，若有违规，将取消该队比赛资格。

4. 正式报名的参赛选手、指导教师在报名获得审核确认后，原则上不得更换。如筹备过程中，选手因故不能参赛，需在比赛3个工作日前由所在学校出具书面说明，参赛学校和属地教育主管部门盖章，经组委会批准，按相关规定补充人员并接受审核。竞赛开始后，参赛队不得更换参赛选手。

5. 竞赛期间各参赛队不得以任何形式向裁判透露参赛信息

及沟通竞赛事宜，有关竞赛所有问题须由领队出面同赛项组委会或仲裁组协商。

## **（二）参赛选手须知**

1. 参赛选手需在报到时提供学校加盖公章的学籍、专业证明。
2. 参赛选手凭参赛证进入竞赛场地，竞赛期间应始终佩戴参赛证以备检查。
3. 参赛选手不允许携带任何纸质资料（按规定允许携带的竞赛材料除外）、通讯工具和电子设备进入竞赛场地。
4. 参赛选手在候赛室、备赛室和赛场内须服从工作人员调度，遵守赛场纪律，不得擅自离开指定区域。
5. 在竞赛中如遇非人为因素造成的设备故障，经工作人员确认后，可向大赛组委会申请补足排除故障的时间。
6. 每一项竞赛环节，未经裁判员许可，参赛选手不得中途离场。
7. 参赛选手每环节竞赛结束，离开赛场时不得带走任何赛场物品，如字典、笔、草稿纸等。
8. 参赛选手应尊重裁判，尊重对手，应服从裁判组的评判。对竞赛过程或结果如有异议，应由领队向大赛组委会工作组提出，并出具书面材料。
9. 参赛选手在竞赛期间未经赛项组委会批准，不得随意接受任何单位或个人进行的与竞赛相关的采访，不得私自公开竞赛的相关情况和资料。

## **（三）裁判员须知**

1. 佩戴“评委”标识，衣着整洁，仪表端庄。

2. 评委要严格遵守竞赛规则，严格执行各竞赛项目的评分标准公平打分。做到评判公正，严禁营私舞弊。

3. 在选手进入赛场后，在评委评定成绩结束之前禁止与选手通讯联系，禁止使用手机等通讯工具。

4. 评委要始终坚守工作岗位，未经裁判长允许不得擅自离开。

5. 对评判工作中有争议的技术问题，突发事件，要及时向总负责或向执委会汇报沟通，妥善解决。

6. 在评判过程中要对比赛成绩严格保密。

#### **（四）工作人员须知**

1. 大赛全体工作人员必须服从组委会统一指挥，认真履行职责，做好比赛服务工作。

2. 全体工作人员要按分工准时到岗，尽职尽责做好份内各项工作，保证比赛顺利进行。

3. 认真检查、核准证件，非参赛选手不准进入赛场。同时，要安排好领队、指导教师休息以及食宿。

4. 比赛出现有争议问题应与各项比赛负责人及时联系，及时处理。

5. 如遇突发事件，要及时向组委会报告，同时做好疏导工作，避免重大事故发生，确保大赛圆满成功。

6. 工作人员不要在赛场内接听或打电话，负责监考的人员在比赛期间一律关闭手机

### **十五、申诉与仲裁**

#### **（一）申诉**

1. 参赛队对不符合竞赛规定的设备、有失公正的评判、以

及工作人员的违规行为等，均可提出申诉。

2. 申诉时，应按照规定程序由参赛队领队向相应赛项仲裁工作组递交书面申诉报告。报告应对申诉事件的现象、发生的时间、涉及到的人员、申诉依据与理由等进行充分、实事求是地叙述。事实依据不充分、仅凭主观臆断的申诉将不予受理。申诉报告须由申诉的参赛选手及领队 签名。

3. 赛项仲裁工作组收到申诉报告后，应根据申诉事由进行审查；如不受理申诉，应说明理由。

4. 申诉人不得采取过激行为刁难或攻击裁判、工作人员及仲裁工作组人员，否则视为放弃申诉。

## （二）仲裁

大赛执委会办公室选派人员参加赛区仲裁委员会工作。赛项仲裁工作组在收到申诉后及时组织复议，并反馈复议结果。

## 十六、竞赛观摩

（一）“在线测评”环节为避免干扰选手进行听力测试，不对外开放。

（二）“情境交流”和“职场应用”和两个环节开放比赛场地观摩。在不影响选手比赛的前提下，所有领队、指导教师、参加完本环节比赛的选手、相关院校学生、教师等凭赛项专用证件，可在指定场地观摩。

（三）所有观摩人员须遵守赛场规定，保持安静，不得喧哗，不得用闪光灯，听从现场工作人员的安排和管理，不得影响竞赛的正常进行。

## 十七、竞赛视频

为宣传、仲裁、资源转化提供全面的信息资料，本赛项全程

摄录比赛过程。

附件：样题（仅供参考）

## 2024 年“中银杯”四川省职业院校技能大赛职业英语技能

### 在线测评（赛题不分类别）

本次考试包括听力和阅读两部分，共 55 道题目。请在 60 分钟之内完成。听力测试现在开始。

#### Part I Listening 听力（40%）

##### Task 1 Listen and Choose.

**Directions:** In this section, you will hear 10 short sentences and questions. There are three pictures marked A, B and C for each question. Choose the picture that best matches the question. Each sentence and question will be read out twice. You will have 10 seconds for each question.

（在本节中，你将听到 10 个句子和相应的问题，每道题配有 A、B、C 三幅图片，请选择与题目内容相符合的一幅图片。每道题读两遍。每题你将有 10 秒钟的作答时间。）

1. ( )



A



B



C

2. ( )



A



B



C

3. ( )



A



B



C

4. ( )



A



B



C

5. ( )



A



B



C

6. ( )



A



B



C

7. ( )



A



B



C

8. ( )



A



B



C



9. ( )



A



B



C

10. ( )



A



B



C

### Task 2 Listen and Match

**Directions:** In this section, you will hear a dialogue. Match the information according to what you hear and fill in the blanks with the letters. Notice there are two extra pieces of information you do not need. The dialogue will be read out twice. You will have one minute to complete the task. There is one example. (在本节中，你将听到一段较长的对话。请根据对话内容匹配信息并将与信息对应的字母填写在表格中。注意有两条冗余信息。对话读两遍。你将有 1 分钟的作答时间。请参照示例。)

**Example:**

- 0. Peter
- 11. Carol
- 12. Emily
- 13. Ben
- 14. Mark
- 15. Martin

|   |
|---|
| A |
|   |
|   |
|   |
|   |
|   |

- A Chemistry
- B Art
- C Music
- D Language
- E Physics
- F Math
- G PE
- H Biology



### Task 3 Listen and Write

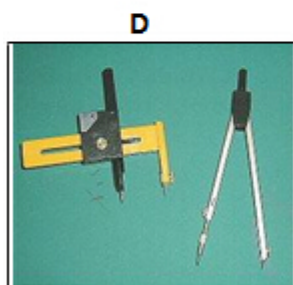
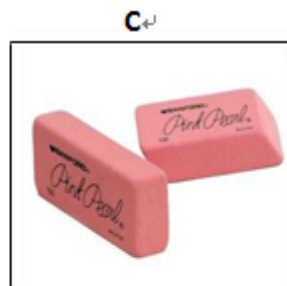
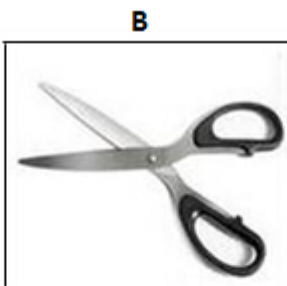
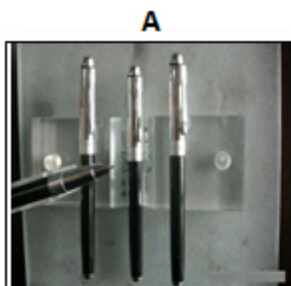
**Directions:** In this section, you will hear a dialogue. Fill in the blanks according to what you hear. The dialogue will be read out twice. You will have 1 minute to complete the task. There is one example. (在本节中, 你将听到一段较长的对话。请根据对话内容填空。对话读两遍。你将有1分钟的作答时间。请参照示例。)

|                 |                            |                          |
|-----------------|----------------------------|--------------------------|
| <b>Example:</b> | Destination of the trip:   | <b>Answer:</b> Singapore |
|                 | Date of the flight:        | 16. _____ 14th           |
|                 | Age of the man's daughter: | 17. _____ years old      |
|                 | Departure airport:         | 18. Los Angeles _____    |
|                 | Time of the flight:        | 19. In the _____         |
|                 | Type of the tickets:       | 20. _____ tickets        |

Part II Reading 阅读 (60%)

Task 1 Read and Choose

**Directions:** In this section, you will read six statements and seven pictures. Match the statement and the picture and write the related letter on the line. Notice there is one extra picture you do not need. There is one example. (在本节中, 你将看到 6 条描述和 7 幅图片。请将这些描述与相应的图片匹配起来, 并把与信息对应的字母填写在横线上。注意有一个多余的图片。请参照示例。)



Example: 0.   B   It is a tool used for cutting things.

21.        It is a device used to apply ink to a surface, usually paper, for writing or drawing.
22.        It is an instrument used in geometry, technical drawing, printing and engineering to measure distances.
23.        It is an article of stationery that is used for removing pencil markings.
24.        It is a technical drawing instrument that can be used for inscribing circles or arcs.
25.        It is a small hand-operated device used for fastening papers together.

Task 2 Read and Choose

**Directions:** In this section, you will read four texts and six questions. Match the text and the question and write the related letter in the blanks. There is one example. (在本节中, 你将看到 4 个文本和 6 个问题。请将这些文本与相应的问题匹配起来, 并把与文本对应的字母填写在表格中。请参照示例。)

A

From: Jim  
 To: Shelly  
 Subject: Part-time job  
 Date: June 13th  
 Hi Shelly,  
 Do you have any plans for the coming summer vacation? I've been thinking that since there is so much spare time, we could find some part-time jobs. What do you think? Let me know.

B

Part-time Job  
Job position: Nike Shop Assistant  
Location: London  
Job requirements:  
 1. Easy-going, good at communication with others.  
 2. Available from July 1<sup>st</sup> to August 31<sup>st</sup>, 10:00a.m.-9:00 p.m., with each Monday off.  
 3. Specific wage interview needed.  
Contact: 02308 23 7869

C

**MEMO**  
 An interview with Nike's sales manager.  
 3 p.m. June 20th. Fri.  
 DRESSED  
 ATHLETICALLY!!!

D

Dear Mr Black,  
 It was great meeting you today, and I appreciate you taking the time to interview me. I'm excited to be considered for the part-time salesperson. I had a good time discussing my passion of making a good sales performance and really enjoyed learning more about the history and culture of Nike.  
 Thank you for your consideration. I am looking forward to following up with you.  
 Best regards!  
 Jim Simons

**Which text tells you:**

- Example: 0. the name of Jim's friend?  
 26. the requirements for the part-time job?  
 27. the name of the person who interviews Jim?  
 28. what Jim would dress for the interview?  
 29. the phone number of the shop?  
 30. the discussing details of the interview?

|   |
|---|
| A |
|   |
|   |
|   |
|   |
|   |

**Task 3 Read and Choose**

**Directions:** In this section, you will read six short descriptions and seven pieces of information related to them. Match the description and the related information and write the related letter on the line. Notice there is one extra piece of information you do not need. There is one example. (在本节中, 你将读到 6 段描述和 7 条相关的信息。请将这些描述和相应的信息匹配起来, 并把与信息对应的字母填写在横线上。注意有一条冗余信息。请参照示例。)

**Public services offered in the community**

- A. the post office**
- B. the bank**
- C. the cinema**
- D. the gym**
- E. the clinic**
- F. Jinghai Training School**
- G. the supermarket**

**Example:**



0.

Lily is a housewife. She planned to hold a big party at home. She wants to buy some fruits to make pies.

    G    



31.

Lucy is a sales manager of BBC. She will go on a business trip in Canada. She is going to exchange some US dollars.



32.

Emma is interested in films. The film *Avatar* is on at 7:00 this evening. She invited Mary to enjoy it.



33.

Donald is a manager and he wants to take some courses on computer science to improve his computer skills.

\_\_\_\_\_



34.

Martin wants to keep fit and he has to take the doctor's advice and do a lot of exercises every day.

\_\_\_\_\_



35.

There is something wrong with Tina's teeth. She can't eat anything and she made a telephone call to her dentist for an appointment.

\_\_\_\_\_

#### Task 4 Read and Choose

**Directions:** In this section, you will read two passages and five questions about each passage. Choose the best answer to each question. (阅读下面两篇短文, 每篇 5 个问题, 请从每题所给的 A、B、C 三个选项选出最佳答案。)

#### A

Mr Johnson is the boss of a small company. His office is a mess. There are papers, books, and boxes everywhere. Nothing is clean, and nothing is in order. He needs a good secretary.

Mrs Blake wants the job. She's in office for an interview. Mr. Johnson is surprised because she's an old woman and has no office experience.

Mrs Blake is talking. "I'm the right person for this job. I'm a good typist. I can type eighty words in a minute. I'm a good talker and I am friendly on the telephone. I can speak two foreign languages. You see, I'm mother of two children. At home, everything is organized. My house is clean and in order. I'm sure you want your office the same way."

Mr Johnson is interested.

"Mr Johnson, look at your office. Papers are everywhere. Your basket is full. The date on your calendar

is fifth. Today is tenth. I can take care of everything in your office. And I'm a hard worker."

Mr Johnson is sitting in his chair and smiling. "Mrs Blake, when can you start?"

36. Mr Johnson needed a secretary because\_\_\_\_\_.
- A. everything in his office is out of control
  - B. the company is big
  - C. his office is out of order
37. Why is Mr Johnson surprised when he sees Mrs Blake?
- A. Because she is helpful.
  - B. Because she is old.
  - C. Because she is experienced.
38. Which of the following is true?
- A. Mrs Blake is not a qualified secretary.
  - B. Mrs Blake is a good housewife.
  - C. Mrs Blake is patient.
39. What is the date today?
- A. Ninth.
  - B. Fifth.
  - C. Tenth.
40. What can we learn from the passage?
- A. Mr Johnson will employ Mrs Blake immediately after the interview.
  - B. Men are often too lazy.
  - C. Women are the best candidates for the position of a secretary.

## B

Starbucks serves over 25 million customers a week in 7,500 stores around the world. How did such a company get started?

Starbucks roasted its first coffee beans in 1971. This tiny coffee house was originally founded by Baldwin, Siegel and Bowker and it was named after a character in the novel *Moby Dick*. The founders' determination to provide the best quality coffee helped their business to succeed. Ten years later, they had their fourth store in Seattle.

Howard Schultz, a businessman from New York, noticed the small company Starbucks coffee ordering a large number of coffeemakers. He wanted to be part of it after he made the cross-country trip to Seattle to find out more. Although it was not an easy thing for Schultz to be accepted, he was hired to be head of Starbucks' marketing team in 1982. Within the next ten years, Schultz opened 150 new stores and bought the company.

There are now many Starbucks stores all over Europe, Asia and the Middle East. Today Starbucks is one of the world's most recognized brands.

41. When was Starbucks founded?
- A. In 1971.
  - B. In 1982.
  - C. In 1992.
42. What was Starbucks named after?
- A. The founders' name.
  - B. A character in a film.
  - C. A character in a novel.
43. How did Howard Schultz get to know Starbucks?
- A. An advertisement made him noticed the small company.
  - B. He was a friend of the founders.
  - C. The order of the coffeemakers caught his attention.
44. What did Howard Schultz do before he became head of Starbucks?
- A. A businessman.
  - B. Manager of a coffeemaker company.

C. A store keeper.

45. What did Howard Schultz do with Starbucks after he was hired in 1982?

A. He moved it to Asia.

B. He developed it and bought it.

C. He left it.

### Task 5 Read and Choose

**Directions:** In this section, you will read a text and choose the best word(s) for each numbered blank. (阅读下面的短文, 并从每题所给的 A、B、C 三个选项中选出最佳答案。)

Hi, Tina,

Thanks for writing. You asked me about my job, so I'll tell you something about it. After graduation from a medical vocational school, I found my first job last year. Its title is Emergency Medical Technician.

It is a 46 job. While you are working, you must be ready for a 47 emergency at any moment. I'll 48 you an example. Last night when we were having dinner, we got 49 about a serious car accident. A 50 girl was badly hurt. She was bleeding 51 when we arrived. I stopped the bleeding and drove her to the hospital as soon as possible. I probably 52 her life. Although the pay isn't very 53, I love this job. It is a great one. It's nice to know that I'm helping people. 54, I'm happy I'm putting what I've learned into 55.

- |     |                  |                  |                 |
|-----|------------------|------------------|-----------------|
| 46. | A. stressful     | B. stressed      | C. stressfully  |
| 47. | A. terrible      | B. wonderful     | C. terrific     |
| 48. | A. take          | B. have          | C. give         |
| 49. | A. an invitation | B. a call        | C. a letter     |
| 50. | A. six year old  | B. six-years-old | C. six-year-old |
| 51. | A. a lot of      | B. a lot         | C. lots of      |
| 52. | A. saved         | B. kept          | C. protected    |
| 53. | A. tall          | B. high          | C. much         |
| 54. | A. However       | B. Therefore     | C. Furthermore  |
| 55. | A. practical     | B. practice      | C. study        |



## Transcripts

### Task 1

1. W: Mark bought a blue shirt at the supermarket.  
M: What did Mark buy?
2. M: Ouch, my back is so painful. I have to go to see the doctor.  
W: What's wrong with the man?
3. W: Mary usually reads newspapers after breakfast, and then she will write stories on the Internet.  
M: What does Mary usually do after breakfast?
4. W: Peter has got a part-time job in a restaurant and he begins to work at seven o'clock every day.  
M: When does Peter begin to work every day?
5. W: During my summer vacation, I visited Tower Bridge. It's wonderful.  
M: Where did the woman go during her holiday?
6. W: Tennis is my favourite sport though I am also interested in golf.  
M: What is the woman's favourite sport?
7. W: No meat for me. I'm on a diet. Just some vegetables, please.  
M: What does the woman want to eat?
8. W: I have a really important presentation to make and I don't feel very confident speaking in front of many people.  
M: What is the woman going to do?
9. W: Fasten your seat belt, sir. We're going to take off.  
M: What is the woman's job?
10. W: The slow steady rolling of the ship made me sick. I would like to go by train next time.  
M: Which means of transport does the woman choose now?

### Task 2

- M: Hi, Alice! How's your new job at St. Louis High School?
- W: It is fantastic!
- M: Oh really? Do you have any pictures?
- W: Yeah, I took a lot of pictures at Halloween party with my students.
- M: That is cute! Who's the boy that looks like a pirate?
- W: That's Peter, who's really good at chemistry. And that girl is Carol, who has a natural talent in music, she even wrote a song for an international commercial.
- M: That's lovely. You look funny in that picture. Is that a bunny behind you?
- W: Oh, that's Emily, and lots of her painting works have won international prizes.
- M: Well, art was my favourite course, too.
- W: You know what? This boy, Ben, is a genius in languages. He can speak more than six languages through self-study. He is a star in all language classes.
- M: Wow, there are so many outstanding students in your school.
- W: That's true, you see the twins dressed as Batman and MJ?
- M: They're twins?
- W: They are Mark and Martin. They look alike, but besides that, they have nothing in common.

Mark likes sports, while Martin is less athletic, but more concentrated on biology study—once he even told me that his idol was the American environmentalist Rachel Carson.

M: Wow, that's great, and it's interesting to see twins that have so many differences.

### Task 3

W: Good morning, sir! What can I do for you?

M: Good morning! I would like to book a flight.

W: I can help you with that. Where are you travelling to?

M: I am travelling to Singapore.

W: What date will you be travelling?

M: I want to fly on June 14th.

W: Are there other fellow travellers with you?

M: Yeah, my daughter will go with me.

W: Well, how old is your daughter?

M: She is nine years old.

W: Then, one adult ticket, one child ticket. Do you want to fly out of Los Angeles International or Burbank Airport?

M: I would like to fly out of Los Angeles International Airport. It's much closer to my apartment.

W: Would you prefer a morning or an afternoon flight?

M: I would rather fly in the morning.

W: Well, I have you booked on a flight that will fit your schedule. Do you want paper tickets or electronic tickets?

M: Well, electronic tickets cannot remind me of the date of flight, so paper tickets would be fine. Thank you.

W: You're welcome. Here are your tickets, and wish you a pleasant journey.

M: Thanks!

### Keys:

#### Part I

Task 1: 1-C; 2-B; 3-C; 4-A; 5-C; 6-A; 7-C; 8-B; 9-A; 10-C

Task 2: 11-C; 12-B; 13-D; 14-G; 15-H

#### Task 3:

16-June/JUNE/Jun.

17-Nine/9/NINE/nine

18-International Airport/international airport/International airport/INTERNATIONAL AIRPORT

19-morning

20-Paper/PAPER/paper

**PART II**

**Task 1:** 21-A; 22-F; 23-C; 24-D; 25-G

**Task 2:** 26-B; 27-D; 28-C; 29-B; 30-D

**Task 3:** 31-B; 32-C; 33-F; 34-D; 35-E

**Task 4:** 36-C; 37-B; 38-B; 39-C; 40-A; 41-A; 42-C; 43-C; 44-A; 45-B

**Task 5:** 46-A; 47-A; 48-C; 49-B; 50-C; 51-B; 52-A; 53-B; 54-C; 55-B

## 服务类情景交流

### 作答要求:

1. 选手A 用英语描述图片内容并阐释个人见解，内容可适当扩展。限时90 秒。
2. 选手B 用英语回答裁判提出的2 个问题。限时90 秒。
3. 语言表达要观点明确，条理清晰，表述自然、流畅、达意。



## 服务类职场应用

### For Contestant A Only

**选手 A:** 假如你是一位即将同 3 位同学到大城市工作的应届毕业生，你想要租一套房子，现在你需要和队友沟通获取房源信息，以便最后决定满足条件的房子。

在比赛第一阶段，你需在 30 分钟内完成：

1. 阅读以下信息，填写任务单中的 Section 1；
2. 向队友询问所给房源信息，填写任务单中的 Section 2；
3. 与队友讨论，选出一种满足要求的方案，完成任务单中的 Section 3；
4. 准备第二阶段的汇报内容。

（备注：任务单仅由选手 A 填写，供其在赛场陈述时参考。）

在比赛第二阶段，你需在 3 分钟内向裁判汇报任务完成情况，内容需涵盖以下要点：

1. What's your group's task?
2. Which apartment do you choose?
3. Why have you chosen the apartment? (Please give detailed reasons why you have chosen this apartment and haven't chosen the other two.)

## **For Contestant A Only**

**Please read the requirements of the Apartment.**

### **Rent an Apartment**

I want to rent an Apartment near People's Square. There are four of us, so I hope that there are four bedrooms at least in this house. And it will be better if the sitting-room is large enough, we can play there. There must be a water heater in the bathroom so that I can have a shower every day. I don't want to buy any furniture, so there must be furniture in it. At last, I hope the rent expense will be ¥2000 per month. But if the apartment is good enough, I can give you a higher rent.

## For Contestant A Only

### Worksheet

**Section 1** Read the information of the passage and complete the following form

|              |  |
|--------------|--|
| Position     |  |
| Bedrooms     |  |
| Sitting-room |  |
| Bathroom     |  |

**Section 2** Communicate with Contestant B and complete the following form.

|               |   |
|---------------|---|
| Position      | House A: in _____ Road<br>House B: in _____ Road<br>House C: in _____ Road                      |
| Sitting-rooms | House A: a _____ sitting-room<br>House B: a _____ sitting-room<br>House C: a _____ sitting-room |
| Bedrooms      | House A: _____ bedrooms<br>House B: _____ bedrooms<br>House C: _____ bedrooms                   |
| Bathrooms     | House A: _____<br>House B: _____<br>House C: _____  |

**Section 3** Discuss with Contestant B and make a decision.

Which house do you choose to rent?

House A       House B       House C

## For Contestant B Only

**选手 B**：你的队友是一位即将同 3 位同学到大城市工作的应届毕业生，他（她）想要租一套房子，你手里有三个房源资料，现在你需要和队友沟通共同选出一个符合要求的房子。

在比赛第一阶段，你需在 30 分钟内完成：

1. 认真阅读三套房子的相关信息，提取相关信息；
2. 与队友沟通，向其提供所需信息，协助其完成任务单中的 Section 2；
3. 与队友讨论，选出一套合适的房子，协助其完成任务单中的 Section 3；
4. 准备第二阶段的答问内容。

备注：任务单仅由选手 A 填写。

在比赛第二阶段，你需在 2 分钟内回答裁判的三个问题。回答需与实际任务相结合，表达清楚、有理有据、有逻辑性。其中一个问题是：

What kind of apartment would you like to rent when you get a job in an unfamiliar city after graduation?



## For Contestant B Only

**Please read the following information about the three apartments and help contestant A complete the worksheet.**

**Apartment A:** An apartment is in North Street Road, which is in the west of People's Square. In the apartment, there are four bedrooms, a kitchen, a dining-room, a sitting-room and two bathrooms. The bedrooms are large and bright, but the sitting-room is not large enough. There is hot water 24 hours in it, you can have a shower at any time. The rent of the apartment is ¥1900 per month.

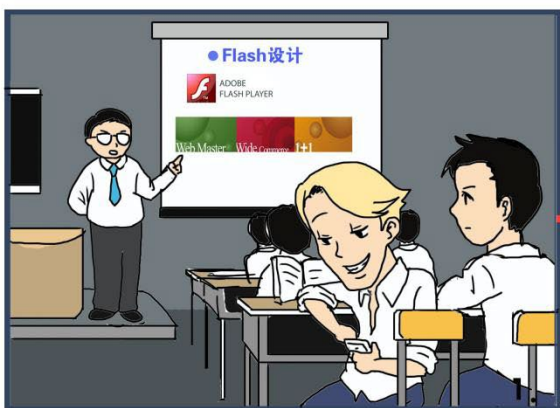
**Apartment B:** The Apartment is near Wanda Square. The apartment is large enough. There are five bedrooms, a kitchen, a dining-room, a sitting-room and two bathrooms in it. There is a big bed and other furniture in each room. They are new and you don't need to buy anything. There is an electric water heater in each bathroom. Besides, there is a garden in front of it. The rent is ¥2500 per month.

**Apartment C:** The apartment is in Minzhu Road, which is in the east of People's Square. There are four bedrooms, a kitchen, a dining-room, a large sitting-room and two bathrooms. In one of the bedrooms, there is a bunk bed. There is all kinds of furniture in it. There is an electric water heater in each bathroom. The rent is ¥2100 per month.

## 其他类情境交流

### 作答要求:

1. 选手 A 用英语描述图片内容并阐释个人见解, 内容可适当扩展。限时 90 秒。
2. 选手 B 用英语回答裁判提出的 2 个问题。限时 90 秒。
3. 语言表达要观点明确, 条理清晰, 表述自然、流畅、达意。



## 其他类职场应用

### For Contestant A Only

**选手 A:**为拓宽用户渠道，某电子科技有限公司计划今年参加一个商品交易会。假如你是该公司的市场部主任，手上有参加商品交易会的预算和预期目标。你的队友是你的秘书，手上有三个不同商品交易会的相关资料。请与队友沟通，选择一个你们认为最能满足该公司要求的商品交易会。

在比赛第一阶段，你需在 30 分钟内完成以下任务：

1. 认真阅读该公司对商品交易会的基本要求，填写任务单中的 Section 1；
2. 向队友询问三个商品交易会的相关信息，填写任务单中的 Section 2；
3. 与队友讨论，选出一个你们认为最能满足该公司要求的商品交易会，完成任务单中的 Section 3；
4. 准备第二阶段的汇报内容。

（备注：任务单仅由选手 A 填写，供其在赛场陈述时参考。）

在比赛第二阶段，你需在 3 分钟内向裁判汇报任务完成情况，内容需涵盖以下要点：

- 1) What is your group's task?
- 2) Which trade fair have you chosen to attend?
- 3) Why have you chosen this trade fair? (Please give detailed reasons why you have chosen this trade fair and haven't chosen the other two.)

## **For Contestant A Only**

**Please read the company's requirements for the trade fair.**

Dear Joe,

Our company was established two years ago, and since then has built up a small client base. Now the boss wants to expand the business and reach a wider range of potential clients. He has suggested attending a trade fair to address this, but has required that:

- The chosen trade fair should be famous enough to attract more than 10,000 visitors;
- The trade fair should be held before September because of the need to get more orders by the end of October.
- The budget should be less than \$8,000, including the cost of the booth, flight tickets and accommodation.

Please choose a trade fair and report it to the boss next week. Thanks.

Sincerely,

Jenny

## For Contestant A Only

### Worksheet

**Section 1 Read the boss's requirements and complete the following form.**

| Items                   | Requirements |
|-------------------------|--------------|
| Scale of the trade fair | _____        |
| Date of the trade fair  | _____        |
| Budget                  | _____        |

**Section 2 Communicate with Contestant B and complete the following form.**

| Items                          | Information about Each Fair                                       |
|--------------------------------|---|
| Name                           | Trade Fair A: _____<br>Trade Fair B: _____<br>Trade Fair C: _____ |
| City                           | Trade Fair A: _____<br>Trade Fair B: _____<br>Trade Fair C: _____ |
| Date                           | Trade Fair A: _____<br>Trade Fair B: _____<br>Trade Fair C: _____ |
| Number of exhibitors last year | Trade Fair A: _____<br>Trade Fair B: _____<br>Trade Fair C: _____ |
| Number of visitors last year   | Trade Fair A: _____<br>Trade Fair B: _____<br>Trade Fair C: _____ |
| Cost                           | Trade Fair A: _____<br>Trade Fair B: _____<br>Trade Fair C: _____ |

**Section 3 Discuss with Contestant B and make a decision.**

Which trade fair do you choose for the company?

Trade Fair A

Trade Fair B

Trade Fair C

## For Contestant B Only

**选手B:**为拓宽用户渠道,某电子科技有限公司计划今年参加一个商品交易会。假如你是该公司市场部主任的秘书,手上有三个不同商品交易会的相关资料。你的队友是市场部主任,手上有参加商品交易会的预算和预期目标。请与队友沟通,选择一个你们认为最能满足该公司要求的商品交易会。

在比赛第一阶段,你需在30分钟内完成以下任务:

1. 认真阅读三个商品交易会的情况介绍,提取相关信息;
2. 与队友沟通,提供其所需信息,协助其完成任务单中的Section 2;
3. 与队友讨论,选出一个你们认为最能满足该公司要求的商品交易会,协助其完成任务单中的Section 3;
4. 准备第二阶段的答问内容。

备注:任务单仅由选手A填写。

在比赛第二阶段,你需在2分钟内回答裁判的三个问题。回答需与实际任务相结合,表达清楚、有理有据、有逻辑性。其中一个问题是:

Is the city where the fair is held an important factor in making a choice? Why (not)?

## **For Contestant B Only**

**Please read the following information about the three trade fairs and help Contestant A complete the worksheet.**

### **Trade Fair A**

- Name: Frankfurt Technology Fair
- City: Frankfurt
- Date: August 15 to 17
- Number of exhibitors last year: 200
- Number of visitors last year: 20,000
- Cost of accommodation: \$1,600
- Cost of flight tickets: \$2,318
- Cost of a standard booth: \$2,500

### **Trade Fair B**

- Name: Asian New Technology Fair
- City: Beijing
- Date: October 6 to 9
- Number of exhibitors last year: 500
- Number of visitors last year: 40,000
- Cost of accommodation: \$1,300
- Cost of flight tickets: \$3,422
- Cost of a standard booth: \$1,800

### **Trade Fair C**

- Name: Chicago Technology Fair
- City: Chicago
- Date: July 24 to 27
- Number of exhibitors last year: 400
- Number of visitors last year: 33,000
- Cost of accommodation: \$1,500
- Cost of flight tickets: \$3,388
- Cost of a standard booth: \$3,200